Using the Crowd as an Innovation Partner: Crowdsourcing is fast becoming an invaluable problem-solving tool. Here are four ways to take advantage of it. Kevin J. Boudreau and Karim R. Lakhani

Community-Powered Problem Solving: How a medical technology company invited the employees of its hospital customers to help it improve safety practices—and discovered a whole new way of competing. Francis Gouillart and Douglas Billings

When TED Lost Control of Its Crowd: Allowing people everywhere to put on local events under its banner was a great way for the conference organizer TED to extend its brand. Until it put TED’s reputation at risk, that is. Nilofer Merchant

ABOVE DETAIL: Jacob Hashimoto, Forests Collapsed Upon Forests, 2009, acrylic, paper, thread, bamboo, wood
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Innovation Risk: How to Make Smarter Decisions
All innovations involve trade-offs between risk and return. Just how risky an innovation turns out to be depends in great measure on the choices people make in using it. Robert C. Merton

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“Now Is Our Time”
For Sandberg, reigniting the revolution means encouraging more women to step up and more companies to recognize what they bring to the table. Facebook COO Sheryl Sandberg, interviewed by Adi Ignatius

In the Company of Givers and Takers
Although giving behavior is highly beneficial to organizations, it often comes at the expense of those who practice it. How can managers promote generosity without cutting into productivity, undermining fairness, and having their employees treated like doormats? Adam Grant

What CEOs Really Think of Their Boards
Candid advice for directors—and insights for anyone interested in strengthening governance—from interviews with dozens of chief executives Jeffrey Sonnenfeld, Melanie Kusin, and Elise Walton

Three Rules for Making a Company Truly Great
Out of some 25,000 companies, only a few hundred have been good enough long enough to qualify as truly exceptional. Here’s why. Michael E. Raynor and Mumtaz Ahmed

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Trustworthiness, cooperation, and a willingness to adapt to daunting new regulations rewarded the company with a $4 billion business. Doug DeVos

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